



CROWN WEALTH
STRATEGIES

THE POWER OF MUNICIPALS IN A LOWER-RATE ENVIRONMENT



Good afternoon,

With rates expected to shift lower, now is an ideal time to revisit the role of **municipal bonds** in a well-balanced portfolio. Municipals continue to offer one of the most effective ways to generate **tax-free income**, preserve capital, and capture potential **price appreciation** as yields decline.

We're currently reviewing opportunities within the **GW&K Municipal Bond portfolios**, which have historically emphasized quality,

selectivity, and strong risk-adjusted returns. GW&K's active management approach seeks to identify value across the curve while maintaining the discipline that has made municipals a reliable income source for decades.

GW&K's recent analysis, "Beyond Cash: The Power of Bonds," offers additional context on why municipals and other quality bonds may play a renewed role in diversified portfolios.

If you'd like to discuss how these strategies fit within your personal plan—or simply review how your current fixed income allocation is positioned—I'd be happy to schedule a short call or meeting.

Sincerely,

Lizzie Dipp Metzger

[Explore GW&K's "Beyond Cash" Presentation](#)

THE CASE FOR MUNIS: BEYOND THE COMFORT OF CASH

In our second installment of "The Case for Munis," we highlight the risks of staying in cash, and the compelling opportunities that tax-exempt bonds offer in today's market.

The sharp rise in yields that started in 2022 has resulted in historically weak trailing returns for municipal bond investors. The response for many has been to retreat to the safety of cash. With money market rates hovering around 4%, this may feel like a rational decision, but risks associated with maintaining that positioning have increased dramatically. Not only are money market rates set to decline, but we are also seeing the most compelling entry point for the muni market in the last 15 years (**Figure 1**).



MICHAEL RABUFFO, CFA

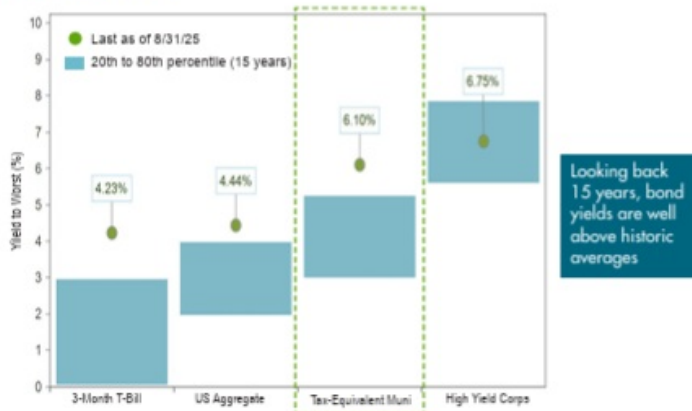
Municipal Bond Client Portfolio Manager



MATTHEW WHEELER, CFA

Associate Client Portfolio Manager

FIGURE 1
Fixed Income Offers a Dramatically Improved Yield Environment
As of August 31, 2025

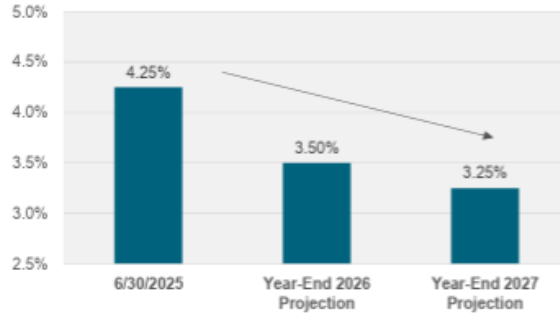


Looking back 15 years, bond yields are well above historic averages

Fixed Income sectors represent the FTSE 3-Month US Treasury Bill Index, Bloomberg US Aggregate Bond Index, Bloomberg 10-Year Municipal Bond Index and the Bloomberg US Corporate High Yield Bond Index. Tax-Equivalent data assumes 37.0% federal tax rate + 3.8% ACA surtax. Past performance does not guarantee future results.
Sources: Bloomberg, GW&K Investment Management, and iMacros.com.

As you can see in **Figure 2**, short rates, by the Fed's own projections, are set to fall by 100 basis points (bps) over the next two years. As that process plays out, cash-heavy investors will see their income/returns decline significantly.

FIGURE 2
What the US Federal Reserve Intends for Rates
Current 2-Year Trajectory of Fed Funds Rate

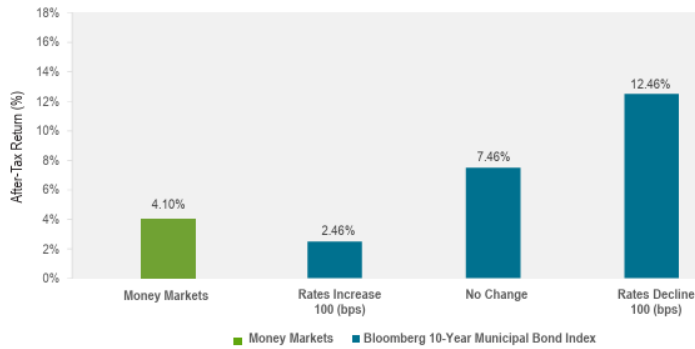


Notes as of June 2025.
 Sources: Federal Reserve and FactSet.

Meanwhile, the extreme steepening of the muni yield curve has increased the penalty for remaining in cash and reduced the "risk" of taking on duration. In **Figure 3**, we show three potential paths for rates based on the Fed's projections. While a rising rate environment results in a slightly lower return than money market funds, flat and declining rate scenarios produce a clear advantage for owning bonds.

FIGURE 3
Municipal Bond Tax-Adjusted Performance

Forward 2-Year Returns Based on Projected Fed Funds Rate Dot Plot
As of Fed's latest Summary of Economic Projection (June 2025)



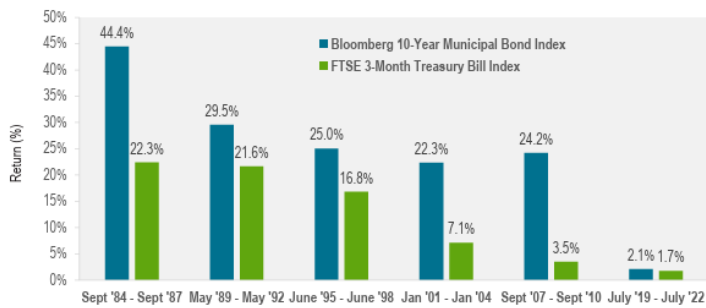
Sitting in cash forfeits the potential for total return that fixed income can offer

Sources: Federal Reserve and FactSet.
 Municipal bond market performance represented by the Bloomberg 10-Year Index. Tax-adjustment to T-Bill Index assumes 37.0% federal tax rate + 3.8% ACA surtax. Cumulative returns shown above were calculated on a monthly basis. Past performance is no guarantee of future results

To be sure, no one can predict the exact path long-term rates will take after the upcoming Federal Open Market Committee meetings, but history has repeatedly shown that, when the Fed is easing, leaning into duration has been a winning strategy (Figure 4).

FIGURE 4
Bonds Outperform Cash During Cutting Cycles

3-Year Cumulative Returns



Sources: Federal Reserve and FactSet.
Cumulative returns shown above were calculated on a monthly basis following the last hike in each cycle. Past performance is no guarantee of future results.

So yes, 4% cash seems like a logical decision but it is this very risk aversion that has created an opportunity for those willing to add a modest amount of duration. We think the time is now to at least leg into the market.

GW&K is a market leader and pioneer in municipal bond investing having managed portfolios for clients since our founding in 1974. Our investment approach is active, flexible, and rooted in disciplined research to preserve and enhance principal and income. Learn more about our capabilities and don't hesitate to [contact us](#).

DISCLOSURES:

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